

Working towards a better world by having regional impact

I am proud to welcome you to Marseille, a city of confluences par excellence, as we come together to celebrate the 75th anniversary of our Confederation, CIBP.

The strength of CIBP lies, above all, in its members, popular and cooperative banks deeply committed to the values of sustainable development and inclusion, working locally as closely as possible.

Combining our strengths, multiplying our talents, and strengthening our ties are actions at the very core of CIBP's mission, a remarkable journey that we are building together, guided by the entrepreneurial and collaborative spirit that defines us so well.

Now more than ever, our cooperative model, both unique and resilient, offers a highly relevant and much-needed response to the challenges and developments of today's society.

As the rise of digital technologies and artificial intelligence in banking services accelerates, these advancements also provide us with a unique opportunity to promote human relationships and enhance our proximity to customers and members.

Likewise, the preservation of resources, a critical challenge for every continent, offers us the chance to showcase the strength of our model by pooling efforts and providing shared, sustainable solutions.

I am deeply optimistic and confident that we are at the right moment, in the right place, with the right people, to transform these challenges into opportunities.

We all believe in a better world, and we are right to do so, because at the heart of every great advance lies a dream.

Philippe Henri
CIBP President