

PRESENTATION OF THE BPCE GROUP AND BANQUE POPULAIRE MÉDITERRANÉE

Sabine CALBA, CEO of Banque Populaire Méditerranée

5th June 2025





01 BPCE GROUP

02

BANQUE POPULAIRE MÉDITERRANÉE 03

STRATEGIC PLAN





BPCE GROUP

0







We are a **cooperative group providing universal banking and insurance services** aligned with the needs of our customers, our cooperative shareholders, and the French economy.

We develop two core business lines:

Retail Banking & Insurance

in France with our two major **Banque Populaire** and **Caisse d'Epargne** retail banking networks, along with Banque Palatine and Oney.

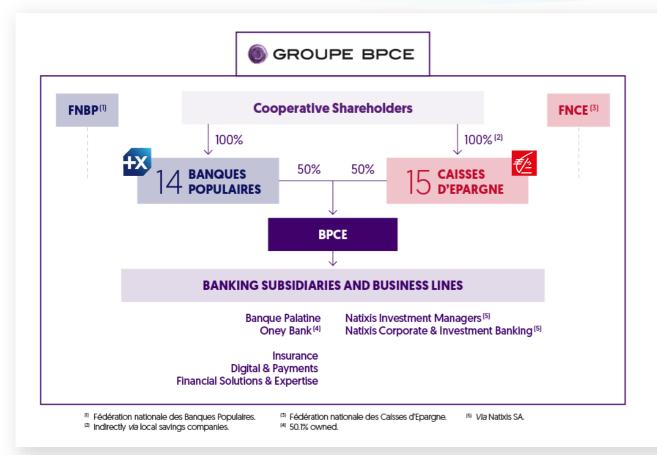
Global businesses

with an international presence thanks to our Corporate & Investment Banking business line with **Natixis Corporate & Investment Banking** and to our Asset & Wealth Management business line with **Natixis Investment Managers**.





A COOPERATIVE BANKING AND INSURANCE GROUP



TWO COOPERATIVE BANKING NETWORKS OWNED BY THEIR COOPERATIVE SHAREHOLDERS AND BPCE SHAREHOLDERS

TWO FEDERATIONS

two national bodies providing deliberation, communication and representation for the two retail banking networks and their cooperative shareholders.

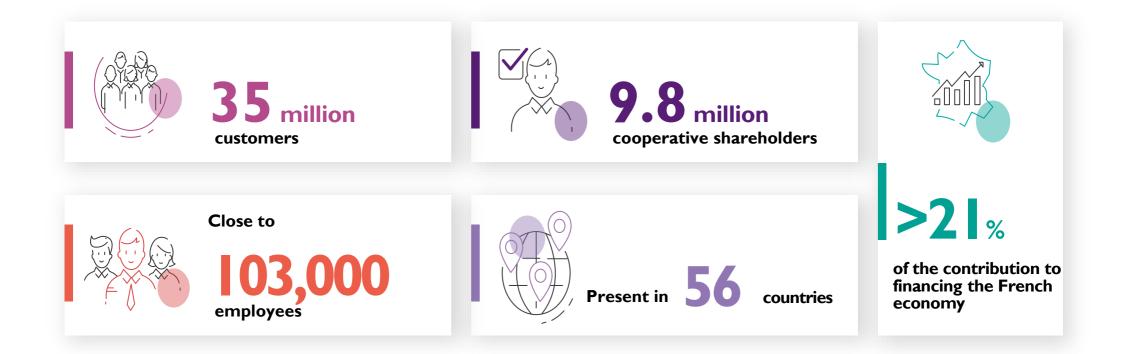
BPCE A COLLECTIVE SERVING THE DEVELOPMENT AND PERFORMANCE OF GROUPE BPCE

BPCE is the collective bringing together: the central body and its departments; the retail and global businesses; and pooled resources.





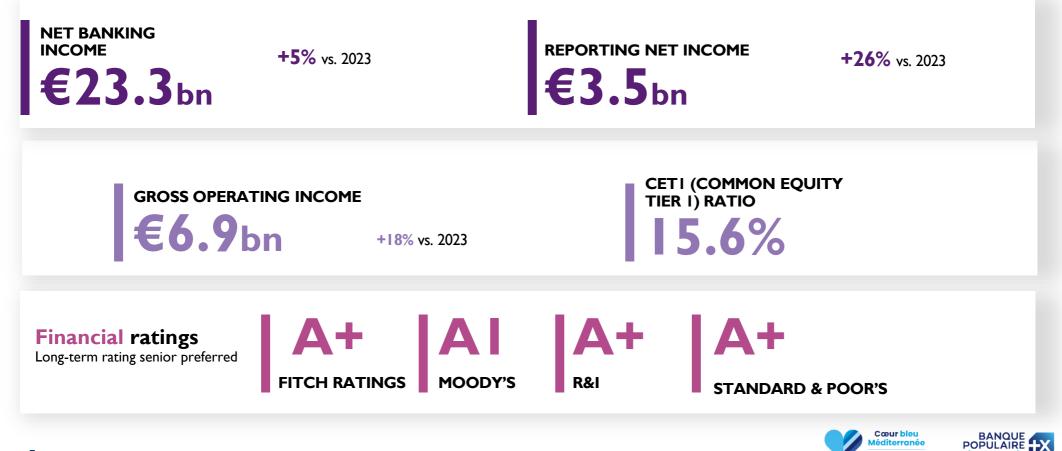
BPCE GROUP - KEY FIGURES







ANNUAL RESULTS (2024)



NOTRE AMBITION

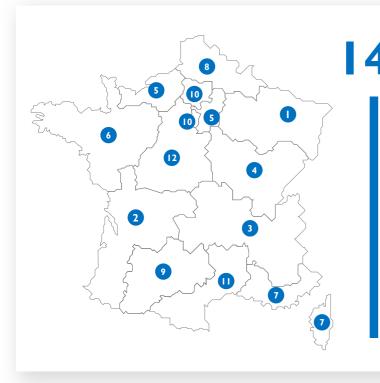
02

BANQUE POPULAIRE MÉDITERRANÉE





RETAIL BANKING – BANQUE POPULAIRE



Banques Populaires including CASDEN and Crédit Coopératif

- I Alsace Lorraine Champagne
- 2 Aquitaine Centre Atlantique
- 3 Auvergne Rhône Alpes
- 4 Bourgogne Franche-Comté
- 5 BRED Banque Populaire (I)
- 6 Grand Ouest
- 7 Méditerranée
- 8 Nord
- 9 Occitane
- Rives de Paris
- II Sud
- 2 Val de France

National presence: 13 CASDEN Banque Populaire 14 Crédit Coopératif



9.7 million customers



Net banking income

Figures as of Dec. 31, 2024

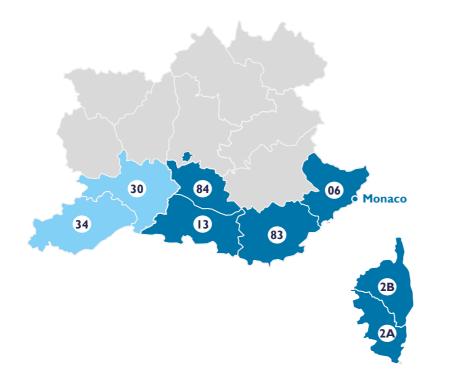
(1) BRED Banque Populaire is present in Guadeloupe, Martinique, the Northern Islands, French Guiana, Reunion Island, Mayotte, New Caledonia, French Polynesia, Fiji and the Solomon Islands, Vanuatu, Djibouti, Ethiopia, Myanmar, Cambodia, Laos, and Switzerland. In metropolitan France, it is present in Île-de-France, Aisne, and Normandy.





BANQUE POPULAIRE MÉDITERRANÉE: A UNIVERSAL BANK, SERVING ITS TERRITORY

Banque Populaire Méditerranée is established in all the departments located **along the coast**, which are **the most promising in terms of activity**...



... through a **diverse network**, allowing us to **serve our clients** with **expertise and proximity**.





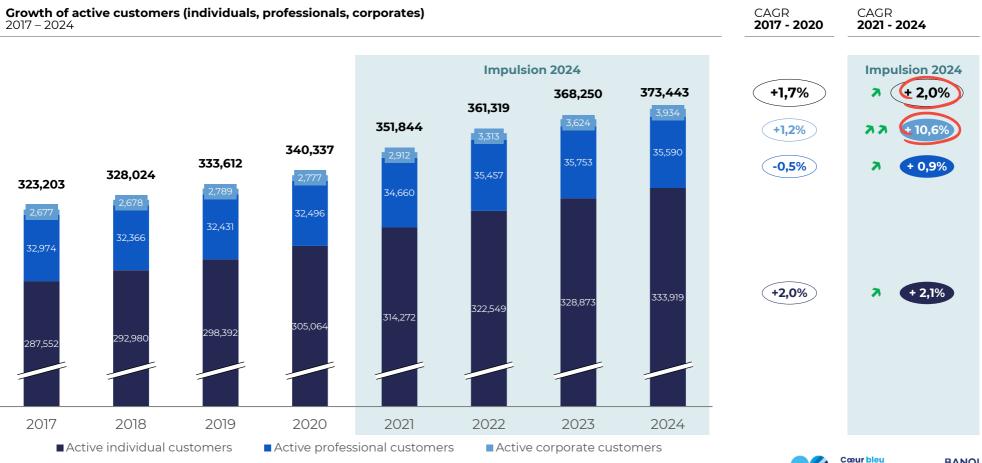


03 STRATEGIC PLAN





"IMPULSION" STRATEGIC PLAN (2021-2024): DEVELOPING BUSINESS



12

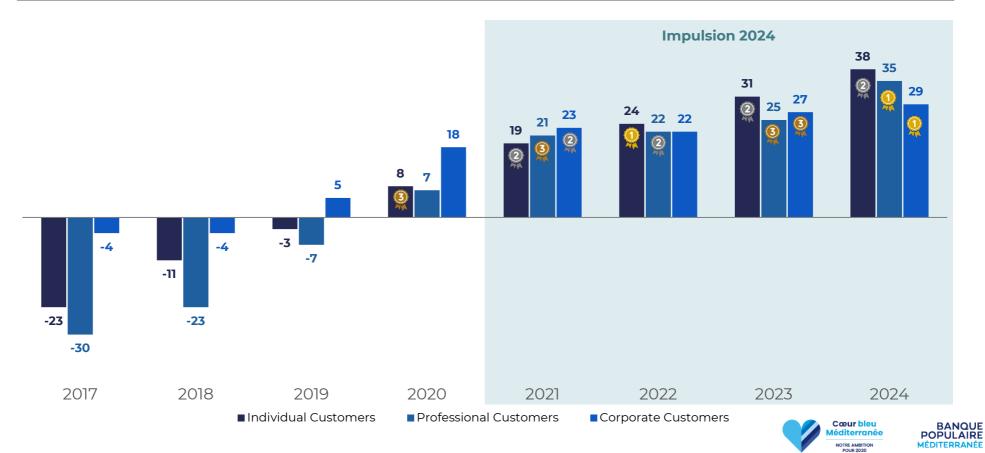


POUR 2030

"IMPULSION" STRATEGIC PLAN (2021-2024): CUSTOMER FIRST

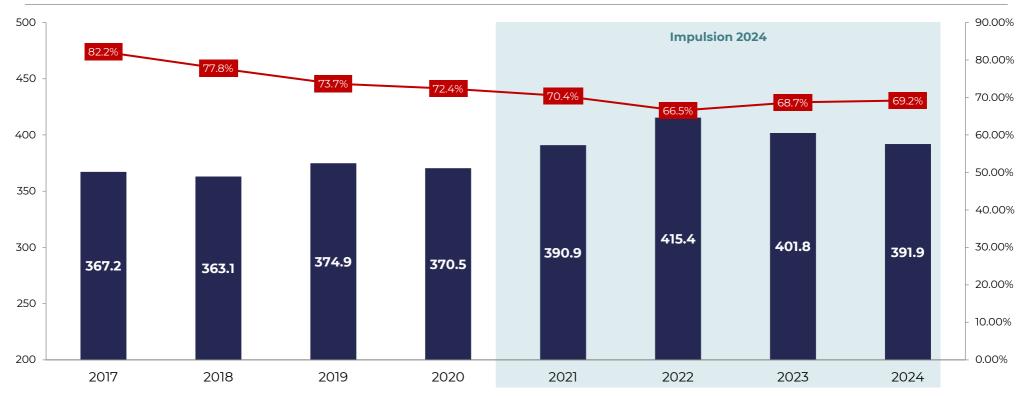
Net Promoter Score (individuals, professionals and corporates)

2017 - 2024



"IMPULSION" STRATEGIC PLAN (2021-2024): FINANCIAL RESULTS









2030 STRATEGIC PLAN : 5 KEY STRATEGIC PRIORITIES, TO MOVE FROM TRANSACTIONAL BANKING TO RELATIONSHIP BANKING



The **trusted partner** of its customers, through its **proximity** and its **expertise**



The **cooperative bank**, whose **cooperative shareholders** are the first ambassadors



The **exemplary employer**, who **gives meaning** to the commitment of its employees



The bank recognized for the **transitions** and **specificities** of its territory



The bank that invests in **efficiency**, **innovation and simplicity** to serve its customers



2030







2030 STRATEGIC PLAN : 4 MAJOR KPI



600,000

customers, including 150,000 young people



€500 M Net Banking Income, 15% of which is

provided by international activities







<66% Cost-to-income Ratio



