



# CONGRESS

PARIS NOVEMBER 2 > 4, 2023

## COOPERATIVE BANKS, ACTORS OF TRANSITIONS

"Today, profound changes impact us all: they are global, they are rapid and they will have considerable consequences.

This is the case with artificial intelligence: A few years ago it seemed like a dream, but ChatGPT became widespread within a few weeks.

Similarly, climate change affecting our territories in very different ways is happening much faster than we expected. However, responses to decarbonization of our economies are also spreading very quickly.

Facing all these challenges, the solutions lay with individuals and their collective structures, states, communities, and associations. This is the essential role our Cooperative Banks will have to play because they are, by nature, at the service of human beings and the improvement of their environment, whether social, economic or cultural.

The Congress of our CIBP is key to understanding and finding answers to all these challenges ."

André Joffre  
President of FNBP  
(Fédération Nationale des Banques Populaires, France)



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## Congress Program

### Day 1: Thursday 2 November 2023

- 12:30 Welcome Lunch
- 14:05 Welcome Words from André Joffre (President of FNBP and President of Banque Populaire du Sud, France)
- 14:10 CIBP's Reason of Being and Mission by Valeria Rutgers (Secretary General of CIBP)
- 14:20 Brazil's Presidency by Marco Aurélio Almada (CEO of SICOOB, Brazil, and President of CIBP)
- 14:30 Future of Cooperativism by André Joffre, Marco Aurélio Almada and Valeria Rutgers
- 14:40 Presidents Round Table: Jan Tibor Böttcher (Head of Division at BVR, Germany), Alain Declercq (CEO Banque CPH, Belgium), Carlos Heller (President of Banco Credicoop, Argentina), Silva Jeldes (President of COOPEUCH, Chile) / Rodrigo Silva (CEO of COOPEUCH, Chile)
- 15:10 Facing Transitions by Gillian Tett (US of the Financial Times, FT Awarding-winning Journalist)
- 15:45 Coffee Break
- 16:10 Digitalization Session
- 16:20 Fireside chat with Diego Ciblis (Head of Conversational Banking & AI at Technisys)

- 16:40 Keynote Speech by Rigo Van Den Broeck (Mastercard)
- 17:00 Panel Discussion on Digitalization: Ronny Ramirez García (Vice President of Operations and Technology, Banco Cooperativo Coopcentral, Colombia), Kerstin Manser (Deputy Department Director, DZ BANK, Germany), Bastian Stahl (Senior Consultant Digitalization & Innovation, DZ BANK, Germany), Edson Lisboa (Information Systems Executive Superintendent at SICOOB, Brazil) and Michael Migendt (Associate Director of Innovation & Digitalisation at DZ BANK, Germany)
- 17:40 Cooperative Banks in the Loop of the Regulator with Edouard Fernandez-Bollo (Member of the Supervisory Board at the European Central Bank)
- 18:15 Closing of Day 1 of the CIBP Congress by Gillian Tett
- 18:30 Free Time
- 20:00 Gala Dinner

## Day 2: Friday 3 November 2023

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- 9:00 Opening Speech: Nicolas Namias (CEO of BPCE, France)
- 9:30 From Rio to Paris: A Tribute to the Cooperative Values with Marie Barsacq (Executive Director of Impact and Legacy Paris 2024, Organizing Committee for the 2024 Olympic and Paralympic Games), Benoit Gausseron (Head of the Paris 2024 Olympic and Paralympic Games, Groupe BPCE), and Coraline Vitalis (Athlete fencer from the BRED Banque Populaire team)
- 10:00 Regulation Session
- 10:15 Keynote Speech by Otávio Ribeiro Damaso (Director of Regulation at the Central Bank of Brazil)
- 10:35 Panel Discussion on Regulation: Otávio Ribeiro Damaso, Mikael Petitjean (Non- Executive Board Member and Risk Committee Member of Banque CPH, Belgium), Eric Lamarque (Director of the Master of Finance and Governance Research Group at Sorbonne's Graduate Business School IAE Chair) and Carlos Orella (Strategic Planning and Experience Manager, COOPEUCH, Chile)
- 11:00 Coffee Break

- 11:30 Membership Relationship and Partnerships Session
- 11:45 Keynote Speech by Austin Brown (President of C&WJCCU, Jamaica)
- 12:05 Panel Discussion on Membership Relationship and Partnerships Session:  
Ranny Galli (National Marketing Manager at SICOOB, Brazil), Guillaume de Sazilly (Head of MINI France at BMW Group France), Guillermo Torres (COO at the African Leadership University, Rwanda)
- 12:40 Lunch Break
- 14:00 Keynote Speech by Thierry Marx (Renowned French Chef and early proponent of molecular gastronomy)
- 14:30 Sustainability Session
- 14:45 Keynote Speech by Philippe Zaouati (CEO of Mirova, France)
- 15:10 The Loan Process & Sustainable Transition in Germany by Tariq Noori (Head of Group Strategy & Sustainability at DZ BANK, Germany)
- 15:25 ESG & Data Governance by Emanuelle Moraes (Citizenship & Sustainability Manager at SICOOB, Brazil)
- 15:40 Perspectives on Sustainability: Exchange of visions and ideas between André Joffre (President of FNBP and President of Banque Populaire du Sud, France) and Guy Cormier (CEO of Desjardins Group, Canada)
- 16:00 CIBP Sustainability Manifesto
- 16:10 Coffee Break
- 16:40 Closing Speech by Marco Aurélio Almada (CEO of SICOOB, Brazil, and President of CIBP)
- 17:05 Closing Ceremony of the 30th CIBP Congress
- 17:40 Closing Words of Congress & Call to Action
- 18:00 CIBP Congress Closing Cocktail

## Day 3: Saturday 4 November 2023

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### SOCIAL PROGRAM\*

- **Paris in Panoramic**

A remarkable 3 hours guided sightseeing tour through the city.

- **Greatest Masterpieces of the Louvre Museum**

Cross the history and the world through the greatest masterpieces of the Louvre.

- **The Louis Vuitton Foundation**

Enjoy an exceptional contemporary art collection exhibited in an architectural gem designed by the American Frank Gehry.

- **Paris, Capital of Fashion**

Enter the history of the most chic avenue in Paris.

\*Schedules to be confirmed, please [visit the website](#) for more information.





## CIBP Congress Hosts

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Marco Aurélio Almada (Brazil)  
CEO of Banco Cooperativo SICOOB  
President of CIBP



André Joffre (France)  
President of Fédération Nationale  
des Banques Populaires (FNBP)  
and President of Banque  
Populaire du Sud



Valeria Rutgers (Belgium)  
Secretary General of CIBP

## Members' Speakers



Marco Aurélio Almada (Brazil)  
CEO of Banco Cooperativo  
SICOOB  
President of CIBP



Jan Tibor Böttcher (Germany)  
Head of Unit - Policy Affairs of the  
Cooperative Financial Network  
National Association (BVR)



Alain Declercq  
(Belgium)  
CEO of Banque CPH



Ranny Galli (Brazil)  
National Marketing  
Manager (SICOOB)



Benoit Gausseron (France)  
Head of the Paris 2024  
Olympic and Paralympic  
Games (BPCE)



Carlos Heller (Argentina)  
President of Banco  
Credicoop



Siria Jeldes (Chile)  
President of COOPEUCH



André Joffre (France)  
President of Fédération Nationale  
des Banques Populaires (FNBP)  
and President of Banque  
Populaire du Sud



Edson Lisboa (Brazil)  
Information Systems  
Executive Superintendent  
(SICOOB)



Kerstin Manser (Germany)  
HR Business Partner, Coach,  
Mentor, Trainer | Deputy  
Department Director (DZ BANK)



Michael Migendt (Germany)  
Associate Director of  
Innovation & Digitalization  
(DZ BANK)



Emanuelle Moraes (Brazil)  
Manager of Citizenship and  
Sustainability at the Cooperative  
Center (SICOOB Institute)



Nicolas Namias (France)  
Chairman of the Management  
Board of BPCE



Tariq Noori (Germany)  
Department Head Group Strategy  
& Sustainability (DZ BANK)



Carlos Orella (Chile)  
Strategic Planning and  
Experience Manager  
(COOPEUCH)



Mikael Petitjean (Belgium)  
Non Executive Board Member  
and Risk Committee Member  
(Banque CPH)  
Financial economist



Ronny Ramirez García (Colombia)  
Vice President of IT and Digital  
Banking (Banco Cooperativo  
Coopcentral)



Rodrigo Silva (Chile)  
CEO of COOPEUCH



Bastian Stahl (Germany)  
Senior Consultant Digitalization  
& Innovation (DZ BANK)

## Guest Keynote Speakers

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Austin Brown (Jamaica)  
President of Community &  
Workers of Jamaica Co-  
operative Credit Union  
(C&WJCCU)



Diego Cibils (Uruguay)  
Head of Conversational Banking  
& AI (SoFi/Galileo)



Guy Cormier (Canada)  
CEO of Desjardins Group



Otávio Ribeiro Damaso (Brazil)  
Director of Regulation of the  
Central Bank of Brazil



Edouard Fernandez-Bollo (EU)  
Member of the Supervisory  
Board at the European Central  
Bank



Thierry Marx (France)  
Renowned French Chef and  
early proponent of molecular  
gastronomy



Gillian Tett (UK)  
Chair of the editorial board and  
editor-at-large,  
US of the Financial Times  
FT Awarding-winning Journalist



Philippe Zaouati (France)  
CEO of Mirova



## Guest Speakers

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Marie Barsacq (France)  
Executive Director of Impact  
and Legacy Paris 2024



Guillaume de Sazilly (France)  
Head of MINI France at BMW  
Group France



Eric Lamarque (France)  
Chairman of Management  
and Governance of Financial  
Cooperatives at Sorbonne  
Business School



Guillermo Torres (Rwanda)  
African Leadership University



Rigo Van Den Broeck (Belgium)  
EVP Cybersecurity Product  
Innovation & Intelligence  
Solution team in Europe  
(Mastercard)



Coraline Vitalis (France)  
Athlete fencer from BRED  
Banque Populaire Team

## Masters of Ceremony

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Louise Eklund  
(UK)  
Moderator



Tedd George (UK)  
Moderator

Please [visit the website](#) to know more about the speakers.



## 30th CIBP Congress : Cooperative Banks, Actors of Transition

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### Key Topics

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#### Regulation

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- Regulation and agility
- ESG and regulation
- Fintech and regulation
- Regulations and cooperativism
- The regulation manifesto
- Deep dive – regulation and agility

#### Digitalization

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- Artificial intelligence – Chances / Risks and values
- Cybersecurity – New business – Digital mindset
- Cross country opportunities
- The digital mindset accelerator

#### Sustainability

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- Cooperative values and sustainability
- ESG and data governance
- Transformation in Germany + ESG tools to evaluate financing in the loan process
- Governance – A broader perspective and best practices
- the ESG manifesto

#### Membership Relationship

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- How to build communities and why it matters so much
- Membership / client relations (management)
- Members
- Attractiveness of cooperatives (younger generation)
- Employees as value promoters
- Prototyping global cooperatives community



## About the CIBP Congress

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The CIBP Congress is a unique opportunity to highlight the core values of CIBP Members and its mission.

At CIBP, we empower financial organizations to foster collaborative thinking and drive cooperative values.

By gathering the CIBP network and leveraging best practices exchanges, we foster a member and proximity-first mindset.

It is the most important meeting among CIBP Members and Guests as well as potential representatives of the national governments, multilateral organizations and representatives of various sectors of the society.

It builds a space for integration on the cooperative movement and its key principles.

The objective of the CIBP Congress is to inspire and remind how and why Popular and Cooperative Banks are different and strong on the territory.

## Reasons to attend

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- Take advantage of a unique programme designed to explore global trends and topics
- Reinforce and enlarge your business network
- Promote the Popular and Cooperative model
- Shake your vision and learn thanks to pioneering studies
- Meet leading experts
- Share your best practices

*CIBP events offer the opportunity to discuss complex challenges with leaders of the Popular and Cooperative Banking sector as well as to strengthen strategic alliances.*