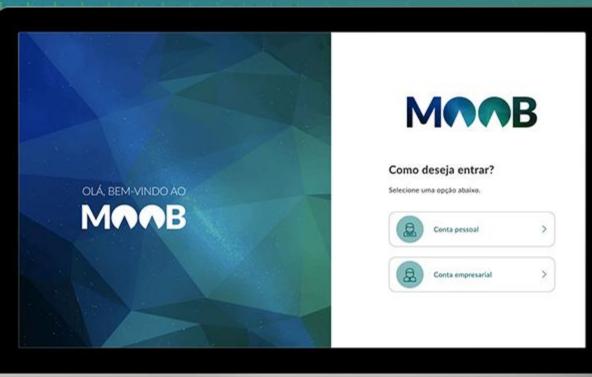
# Sicoob Moob

Communication

Carlos Primão





# Sicoob Moob Front-Ends

Members Mobile Web

Employees
SISbr Internal







**EVENTS** 

**FEEDS** 

#Vemprotime

Há 10 minutos

atendidas

Há 15 minutos



**COOPERATIVE** 





**VOTES** 



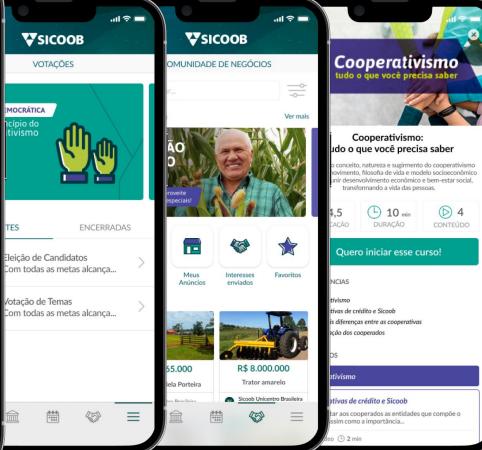


UNIVERSITY









## DIGITAL ENGAGEMENT

USERS



412.226

FEEDS



3.764

FOR SALE



9.044

VOTES



14.947

SURVEYS



240

STUDENTS



7.554

**EVENTS** 



7.365

EXTRAORDINARY G.M.



485

GENERAL MEETINGS



2.524

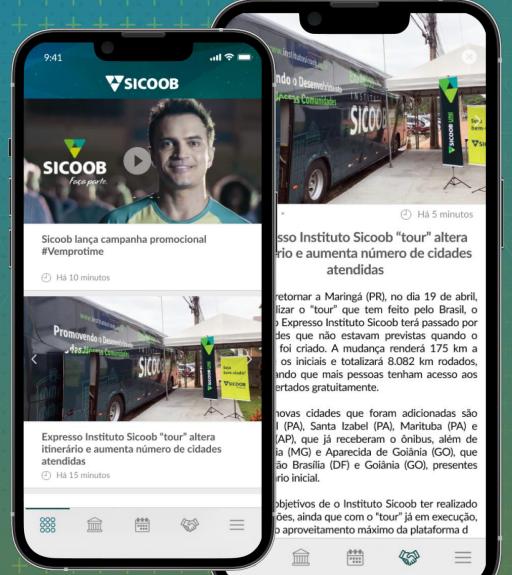
PRE-GENERAL MEETINGS



1.384

# Feeds The Cooperative News

Publish News for members





# Feed - SISbr Internal

≡ SISBR

 $\Box$ 

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2

8

0

1633

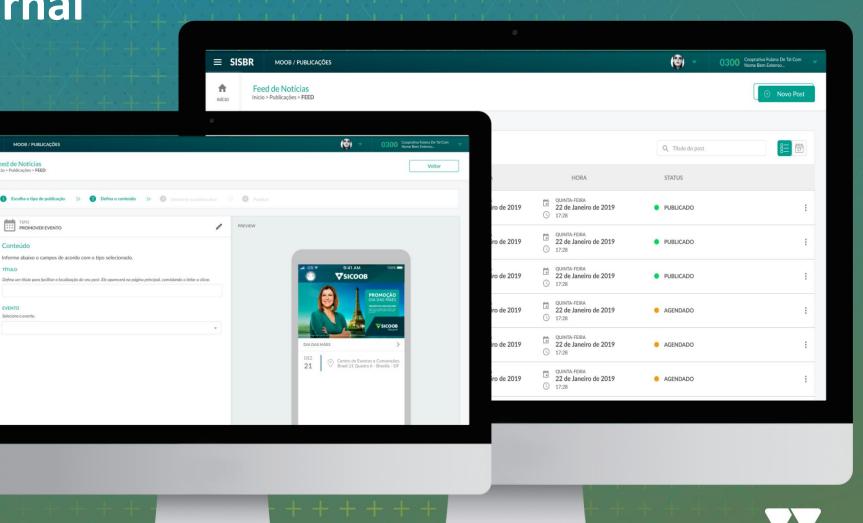
MOOB / PUBLICAÇÕES

Feed de Notícias

EVENTO

Text, Image, Video

Target audience



APP MOOB



# My Cooperative

 The members can see the Cooperative Numbers



# **Events**

 Members can participate in Events







## **Events –SISbr Internal**

Cooperative creates the event

sisbr

n

000

(%)

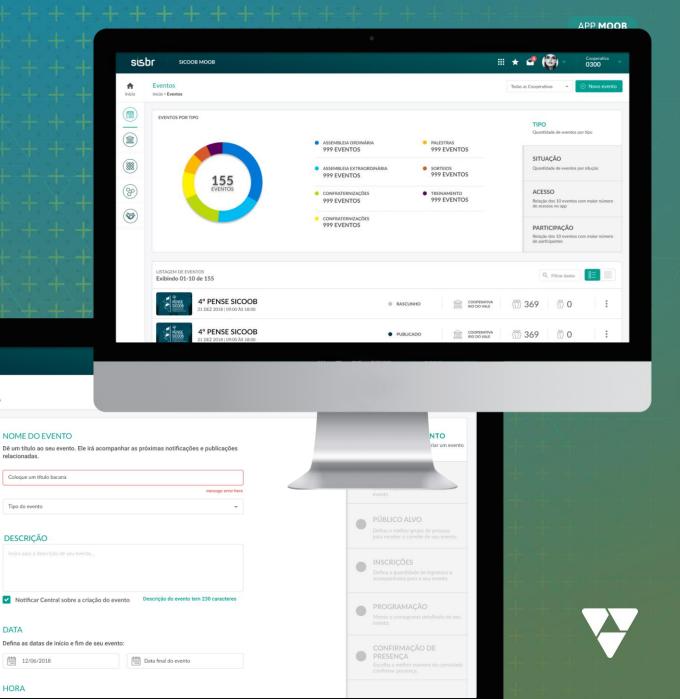
(82)

SICOOB MOOB

Início > Eventos > Evento > Dados do Evento

HORA

- Description, Images
- Target audience
- Enrollment period
- Amount of tickets
- **Event Schedule**
- Live Broadcast
- Feed Highlight



# **Online Events**

 Members can participate in online events

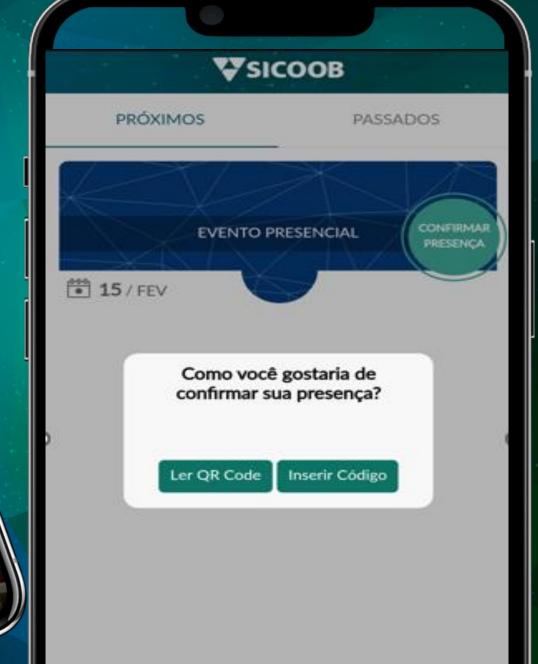


#### Pré Assembleia 2022

- Esse evento está ao vivo!
- 23 de Março de 2022
- Você confirmou confirmaram a presença
- #PréAssembleia ao vivo, levando até os cooperados e comunidades, as ações, resultados e projetos futuros da Sicoob Centro. Fique com a gente e acompanhe a prestação de contas da SUA cooperativa. #FiqueEmCasa







When attending inperson event, the members can confirm participation



# Votes

 Members can vote in Events

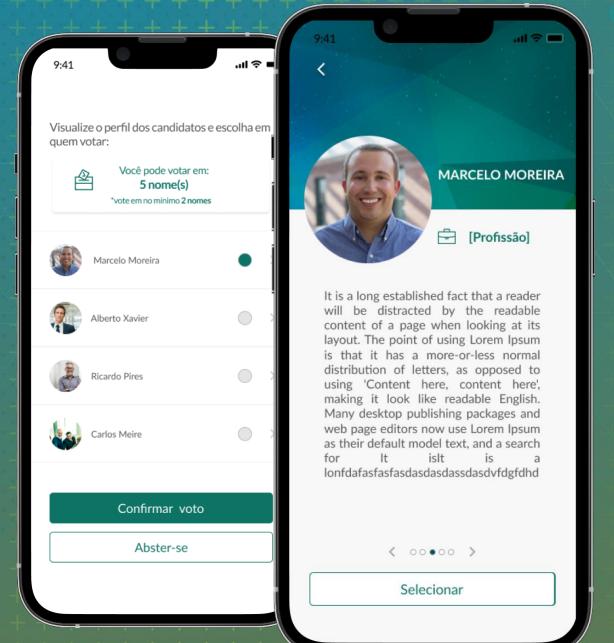
Can vote about a subject





## Votes

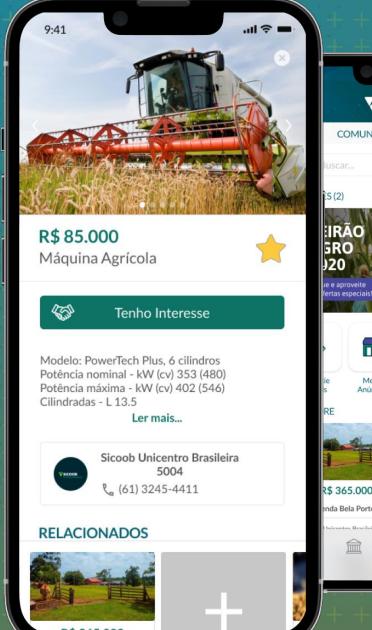
- Can vote in candidates
  - E.g. Delegate, director member, etc.





# Community

- Members and cooperative can create advertisements
  - Description, Photo,
     Price, Contact,
     Localization, Type (vehicle, land, etc.)
  - It's free





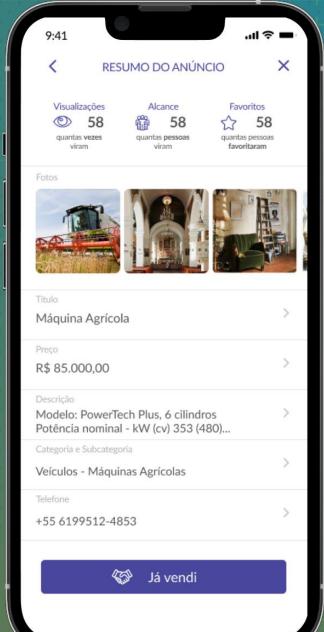


# Community

 Members can see the opportunity in their region







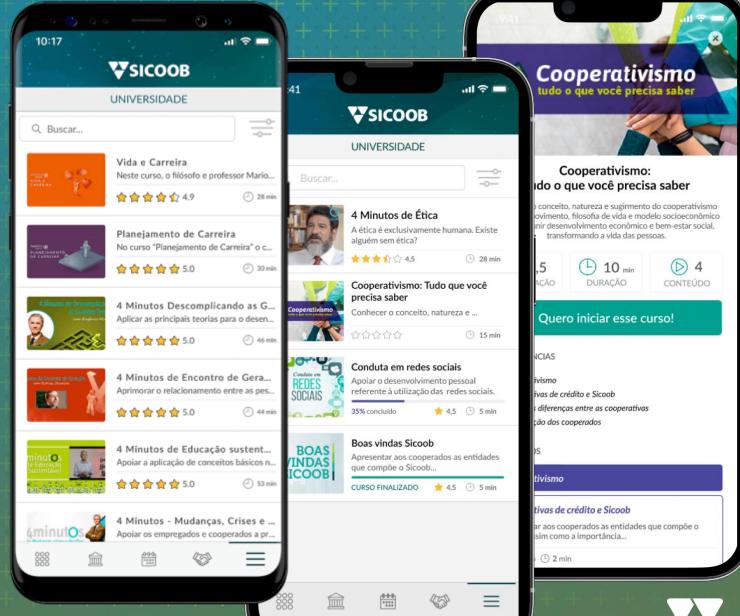


C2C

The Community space objective is to create a Customer to Customer relationship

# University

Promotes the education and training





# - Thank you

# ABRIGADA MAB