

# Sicoob Moob

Communication

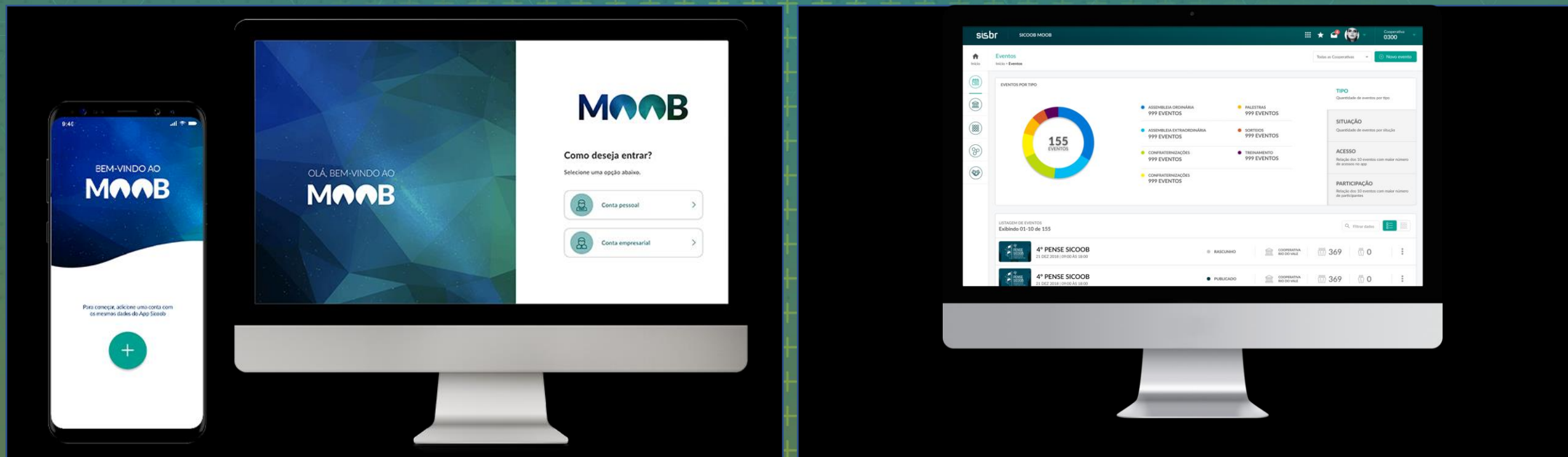
Carlos Primão



# Sicoob Moob Front-Ends

Members  
Mobile  
Web

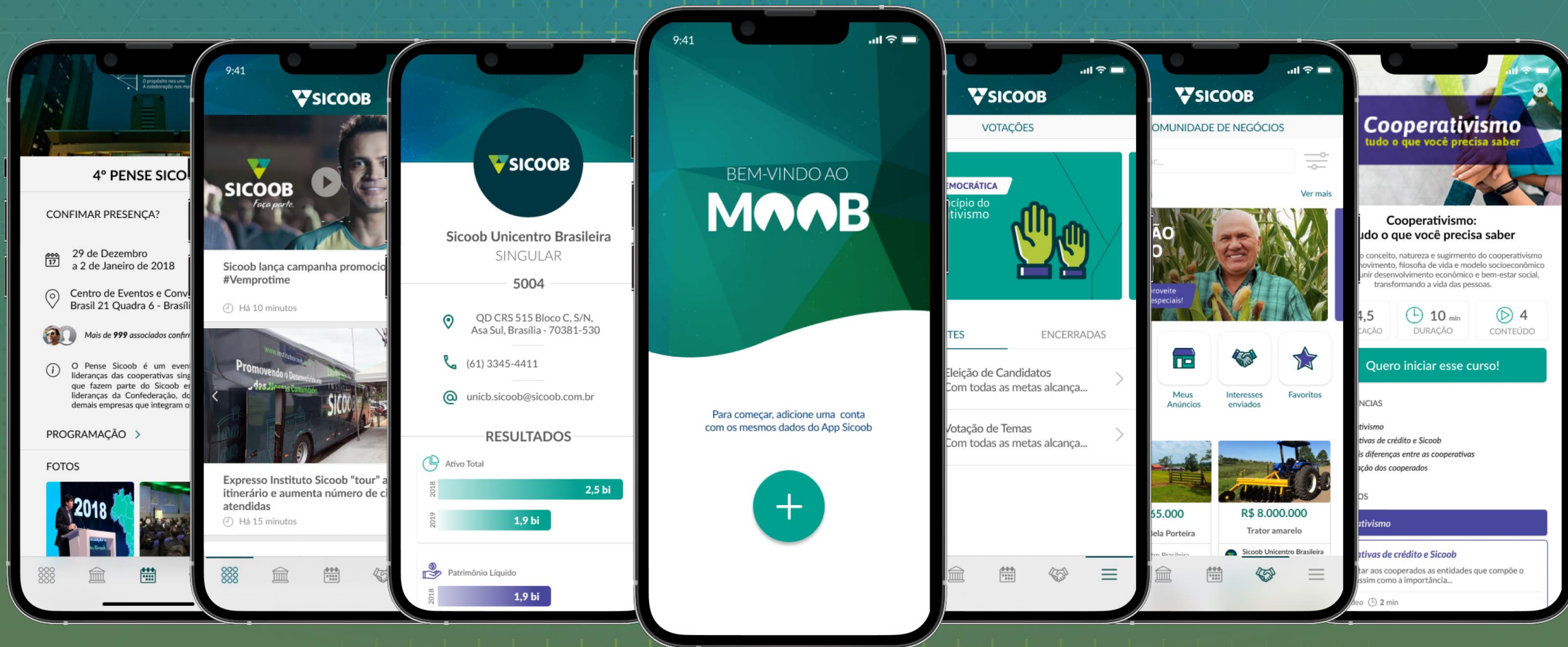
Employees  
SISbr Internal







UNIVERSITY



# DIGITAL ENGAGEMENT

USERS



**412.226**

FOR SALE



**9.044**

SURVEYS



**240**

EVENTS



**7.365**

GENERAL MEETINGS



**2.524**

FEEDS



**3.764**

VOTES



**14.947**

STUDENTS



**7.554**

EXTRAORDINARY G.M.



**485**

PRE-GENERAL MEETINGS



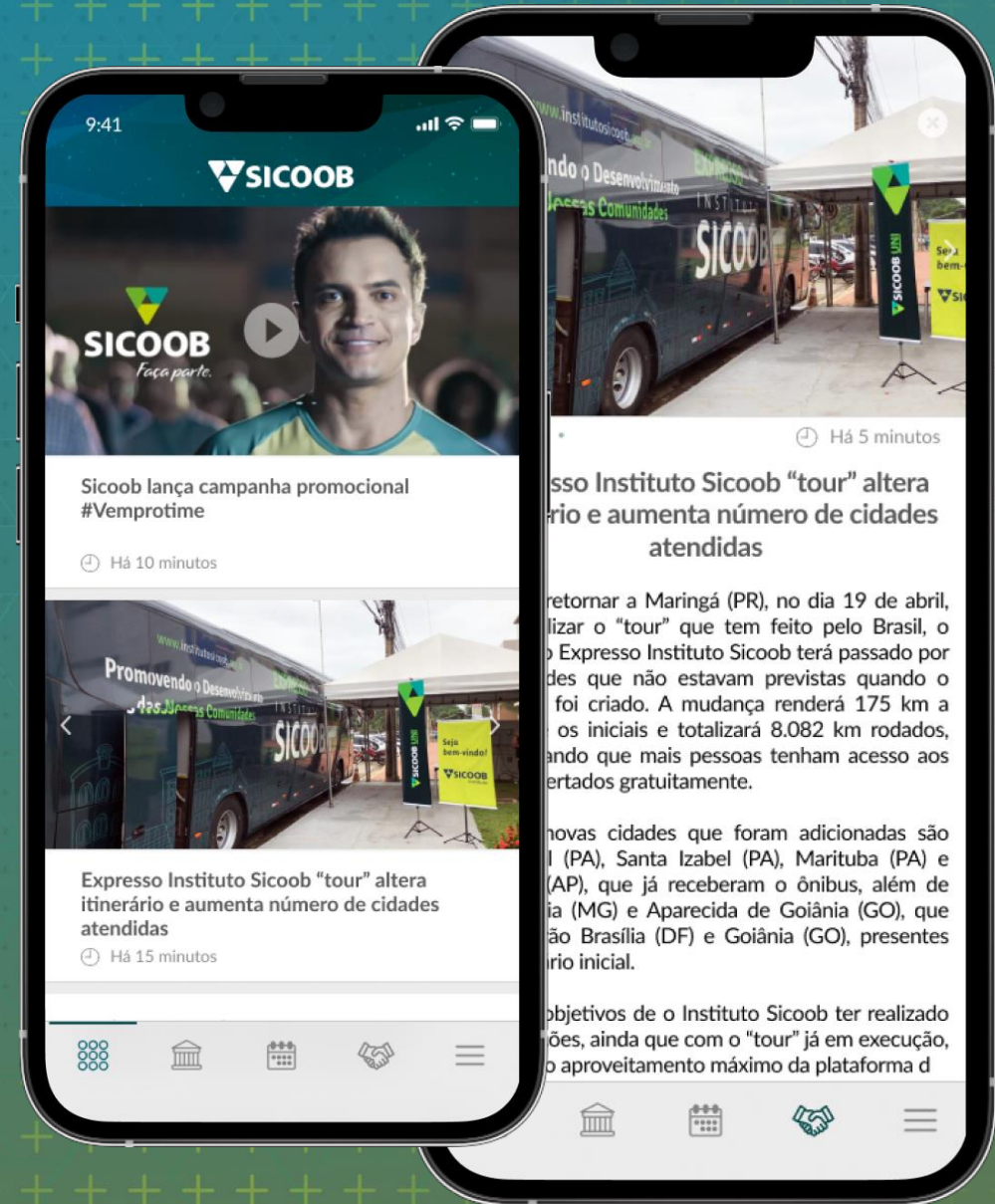
**1.384**



# Feeds

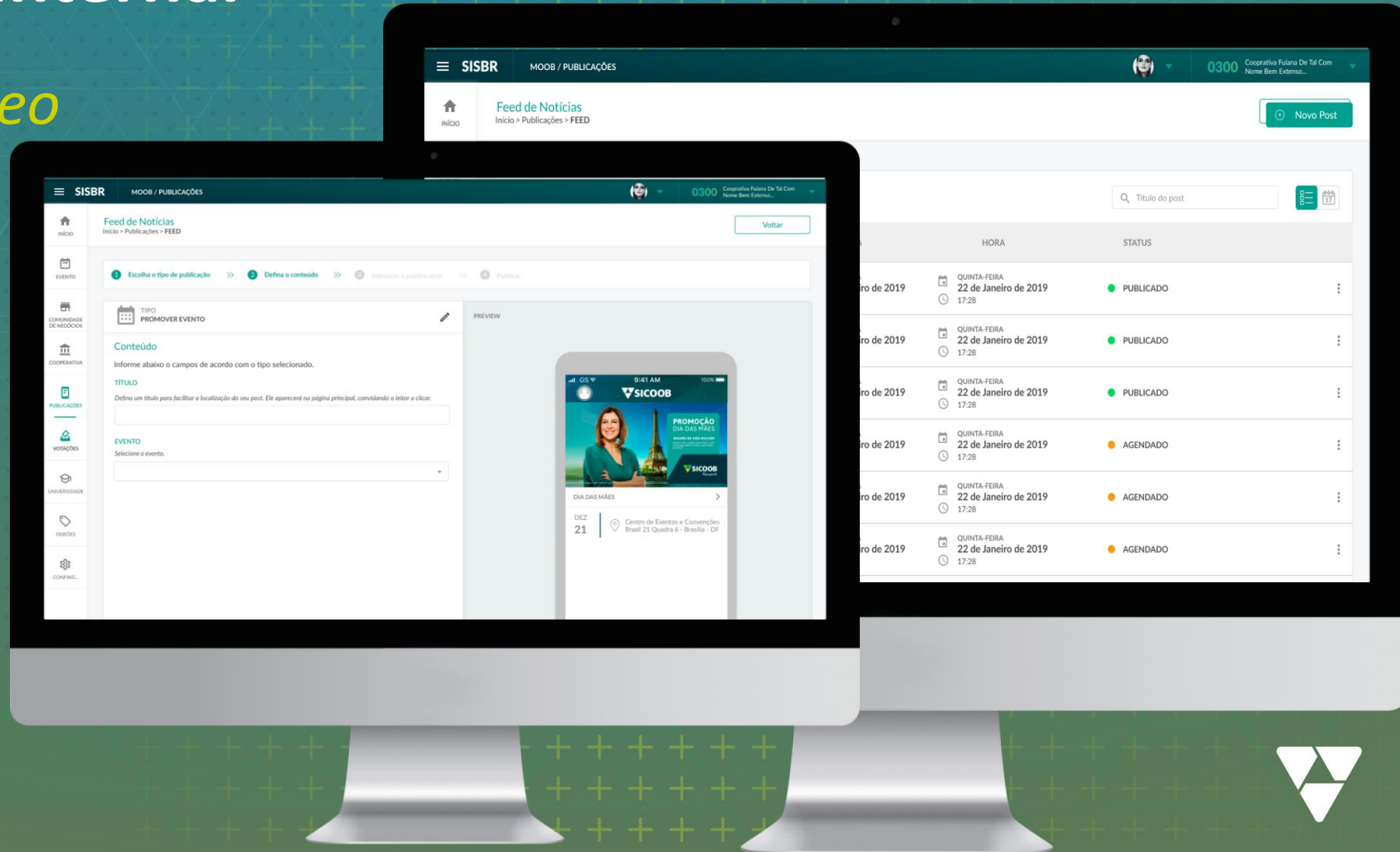
## The Cooperative News

- *Publish News for members*



# Feed – SISbr Internal

- *Text, Image, Video*
- *Target audience*







## My Cooperative

- *The members can see the Cooperative Numbers*



# Events

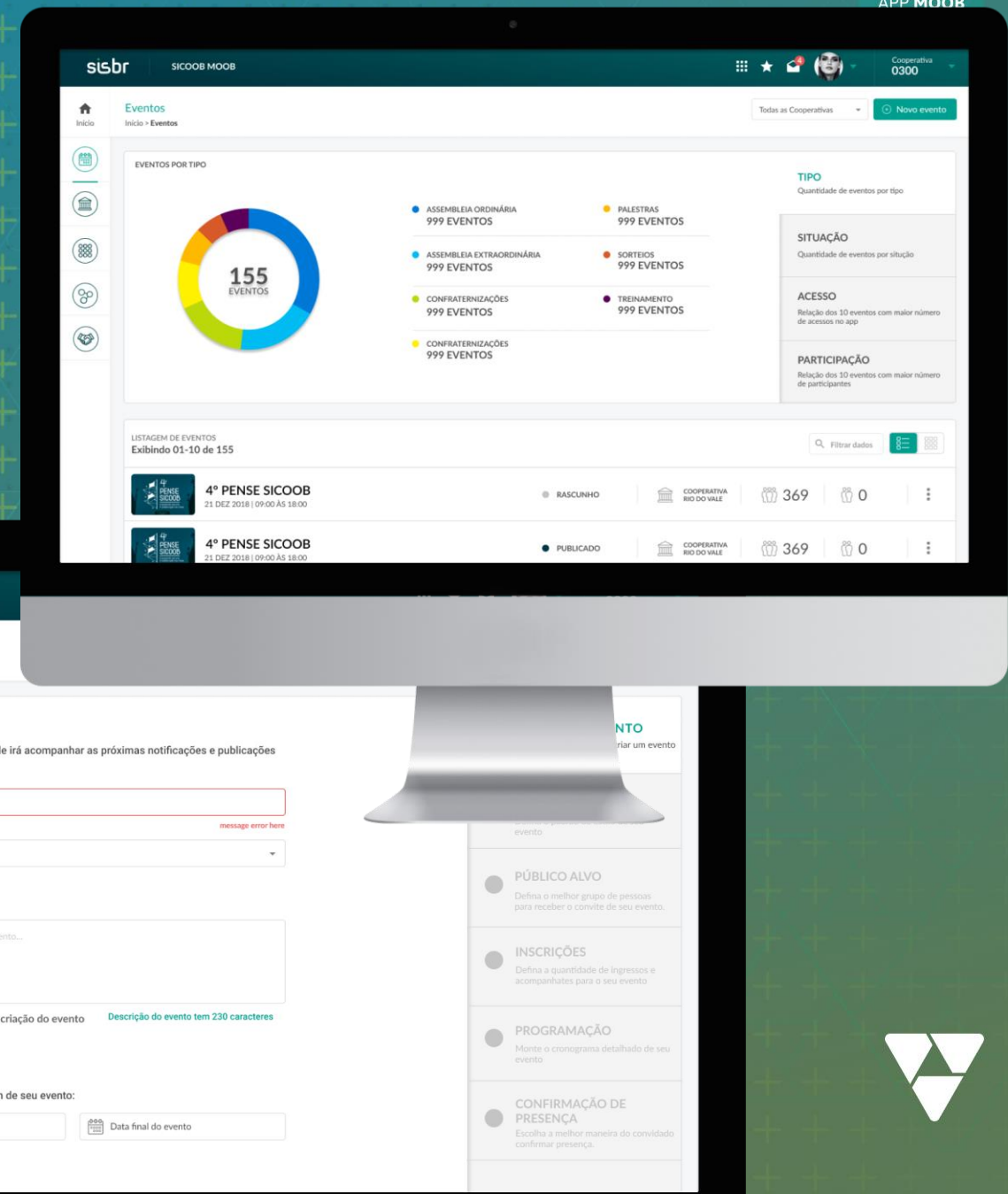
- *Members can participate in Events*





# Events –SISbr Internal

- *Cooperative creates the event*
  - *Description, Images*
  - *Target audience*
  - *Enrollment period*
  - *Amount of tickets*
  - *Event Schedule*
  - *Live Broadcast*
  - *Feed Highlight*



# Online Events

- *Members can participate in online events*





*When attending in-person event, the members can confirm participation*



# Votes

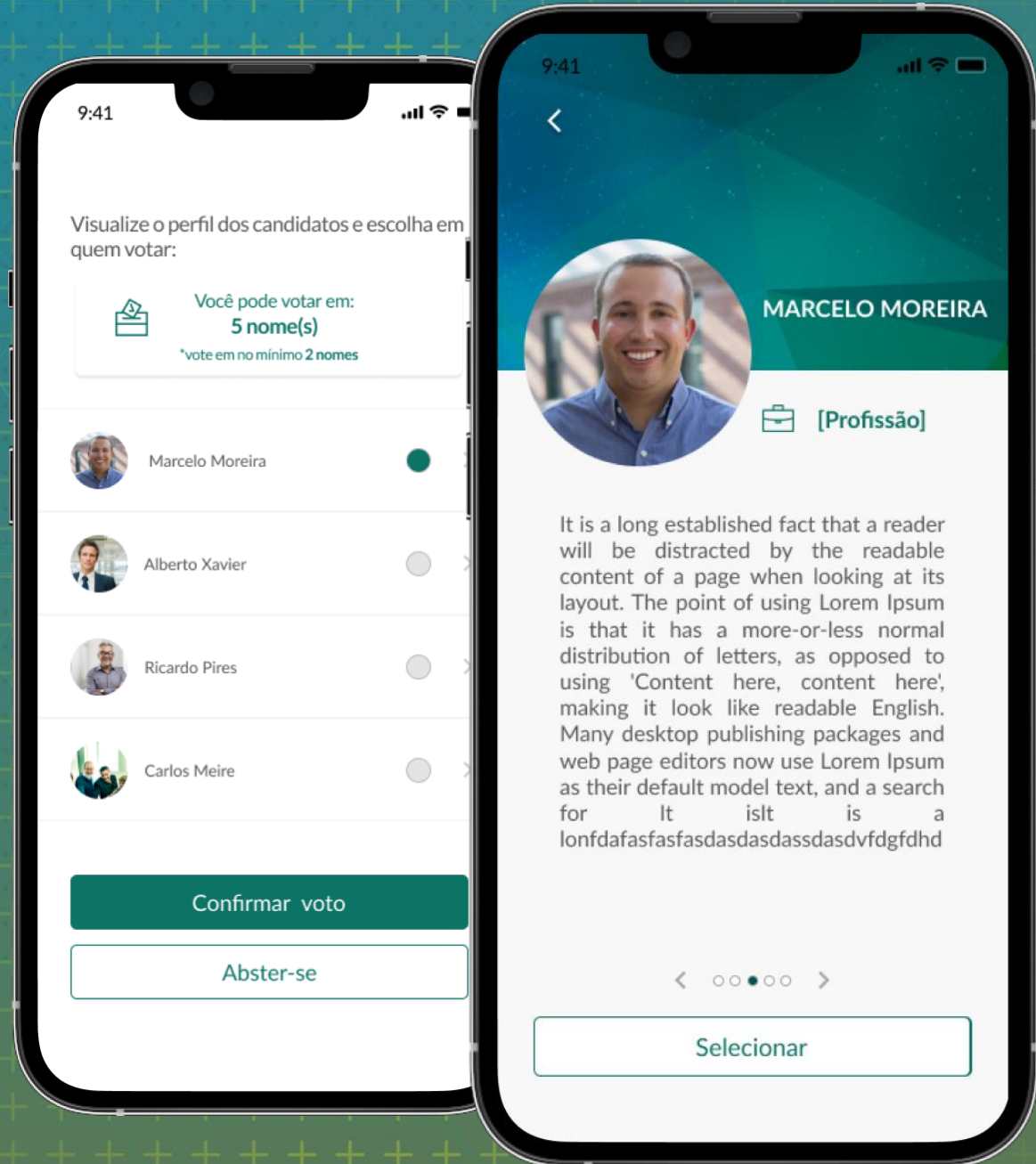
- *Members can vote in Events*
- *Can vote about a subject*





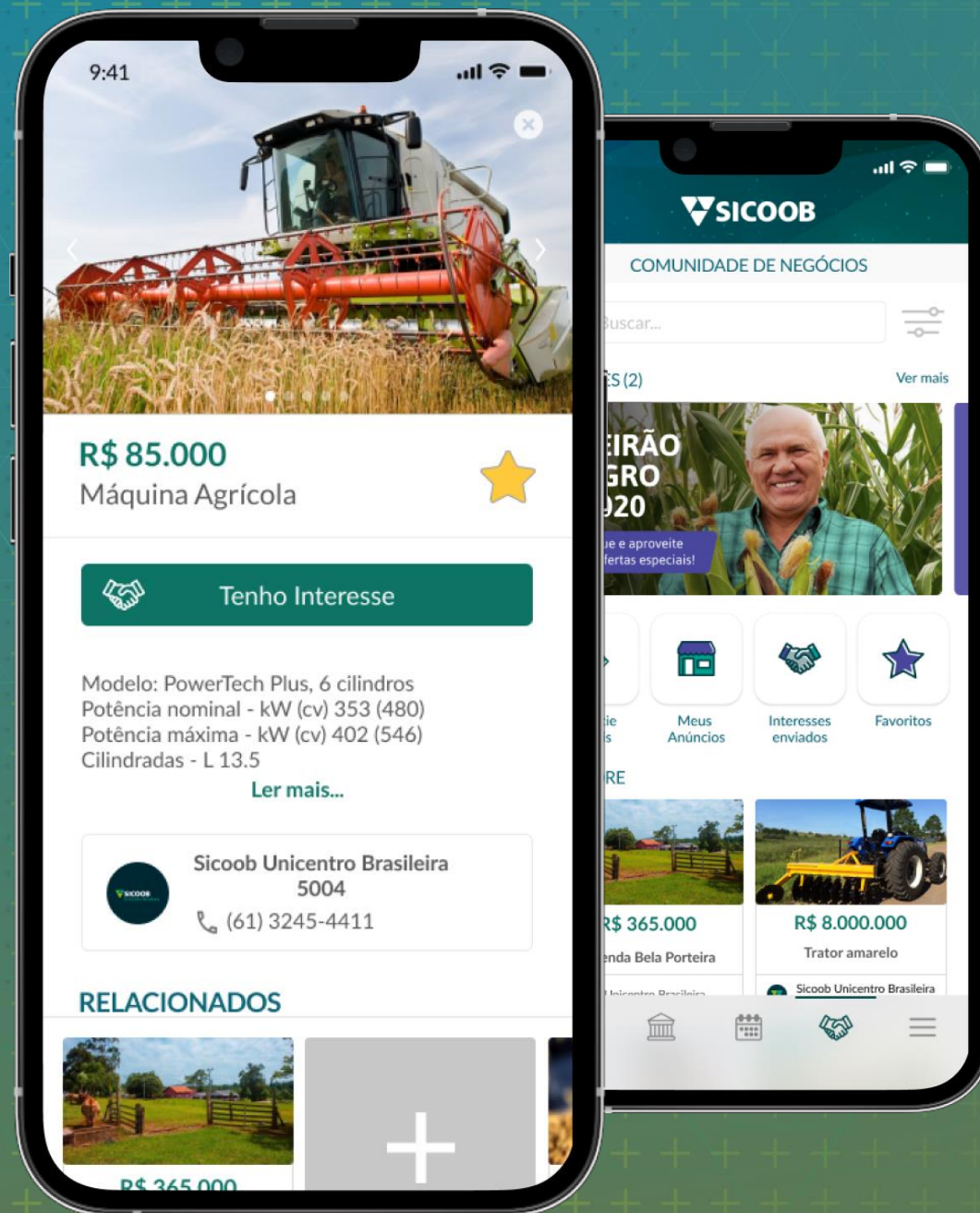
# Votes

- *Can vote in candidates*
- *E.g. Delegate, director member, etc.*



# Community

- *Members and cooperative can create advertisements*
  - *Description, Photo, Price, Contact, Localization, Type (vehicle, land, etc.)*
- *It's free*

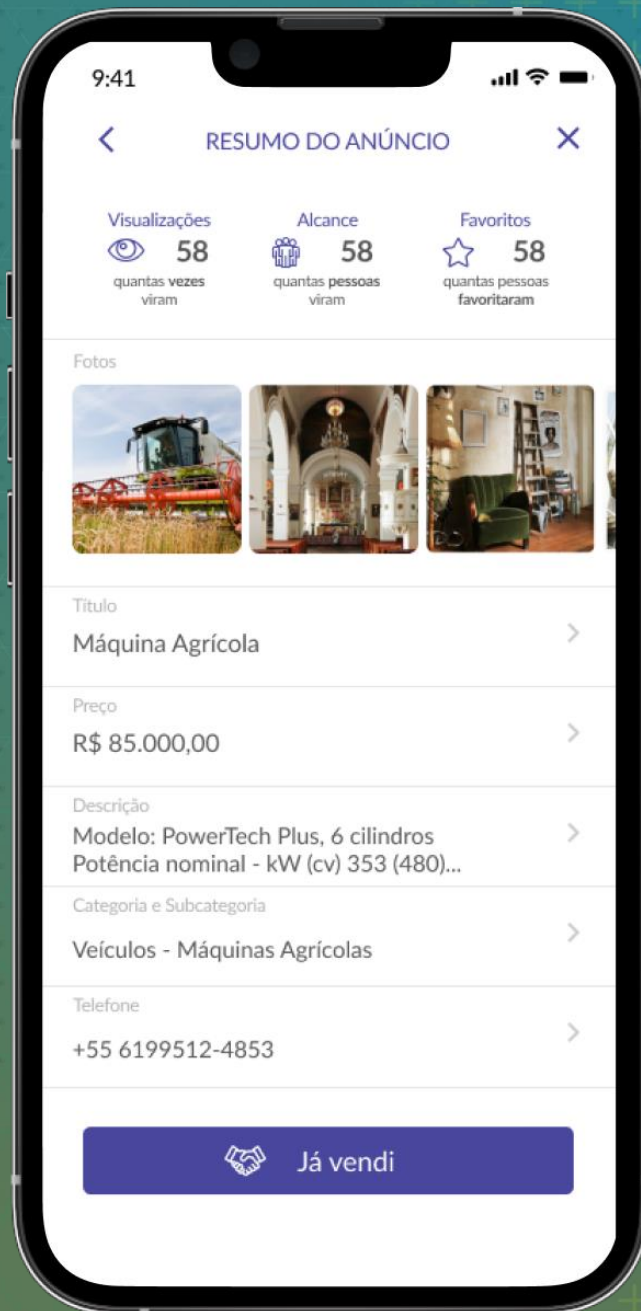




# Community

- *Members can see the opportunity in their region*





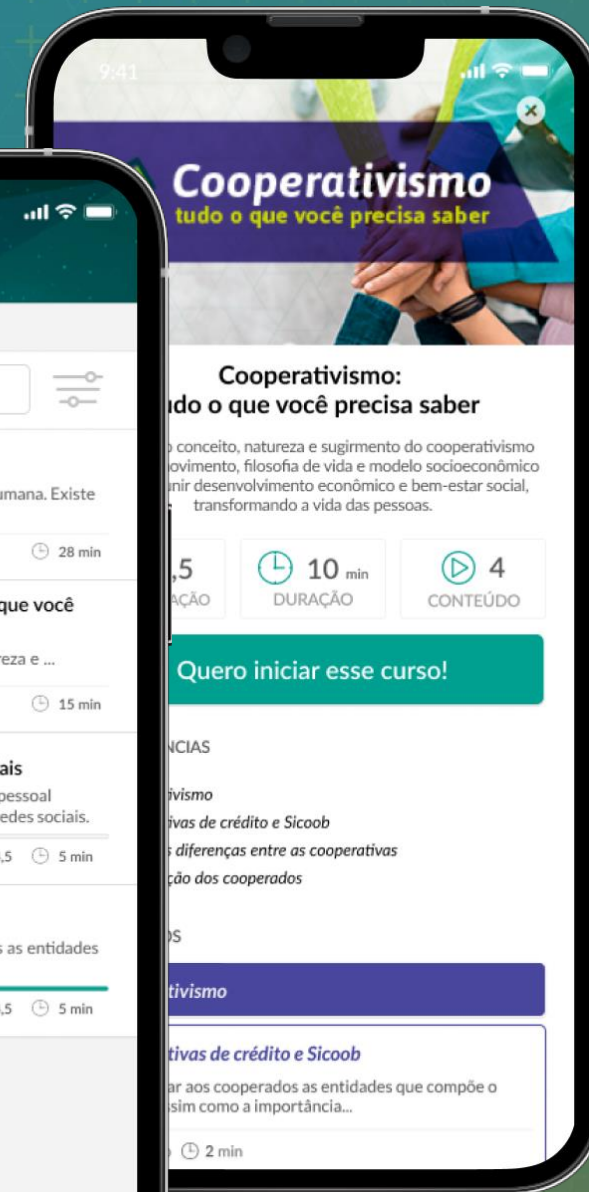
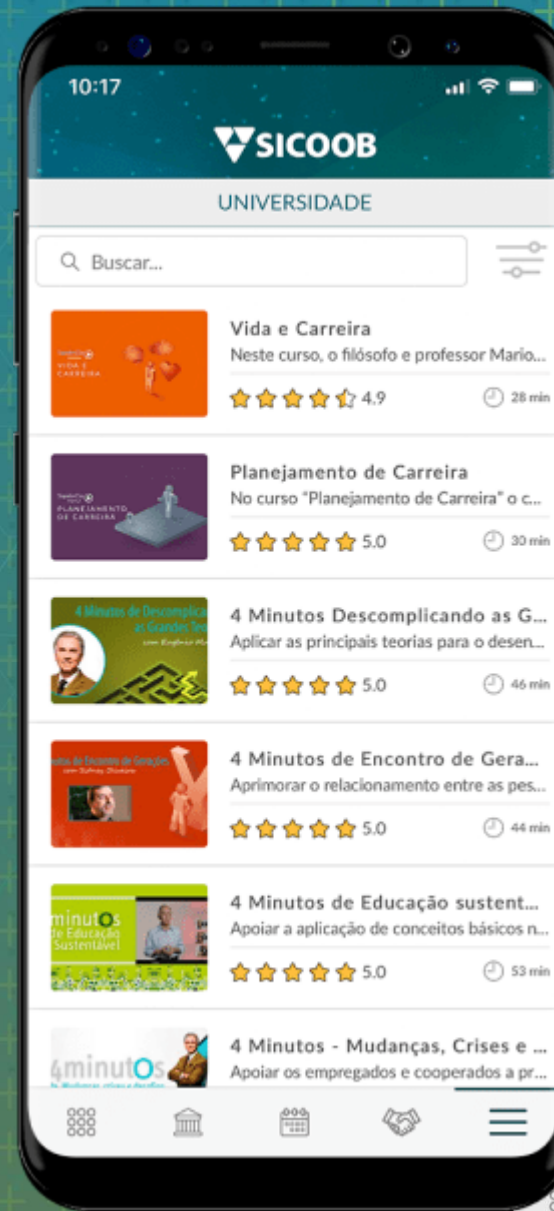
C2C

*The Community space  
objective is to create a  
Customer to Customer  
relationship*



# University

*Promotes the education and training*



*Thank you*

 **BRIGADE**   
**M**   **B**